



Ayr Riding Club - Social Media Policy 2017

Ayr Riding Club Social Media policy applies to the use of all social media including, but not limited to facebook, twitter, blogs, youtube and websites.

Please be mindful when posting articles, comments or feedback in order to protect the privacy of the riding club members/competitors and prevent allegations against them.

- Posts must not be in any way detrimental to Ayr Riding Club, BRC or BHS or call into question its reputation
- Photos, video clips and comments uploaded to the internet may remain there permanently even if you delete them. They may also be viewed by people that you may not think will see them. Make sure they are appropriate for everyone to view and adhere to BHS/BRC policy (available online at www.bhs.org.uk). This applies even when your profile is set to private or friends only. A good rule of thumb is that if you know it could be damaging to you for text to be quoted or a picture to be used in a newspaper – don't post it online
- Do not post photos of other people or their horses without permission
- If you communicate with competitors or those attending other events/ lessons etc. under the age of 18, make sure you have permission to do so from parents/ carers. Always copy another committee member into the message / communication.
- Make sure your personal network profile is set to private or for friends only
- Make sure that the facebook page is monitored and do not allow comments, posts or photos to be uploaded that may be hurtful to others

BRC Rulebook 2016 G15.3 Social Media

Whilst BRC acknowledges that social media can be an ideal way to communicate with both members and the wider equestrian community, any defamatory comments relating to members, officials, volunteers and staff or BRC or the BHS will not be tolerated. An online post is libellous if it is damaging to a person's reputation. **Re posting or re tweeting can be seen as an endorsement of the original comment.** BRC clubs and members may be subject to disciplinary action if found to be in breach of this rule.